

Chicago Gala 2007 • Table Sponsorship Levels & Benefits

Sponsorship Level	# of Gala Tickets	Seating at the Event	Program Book Ad Size	Recognition On Donor Page	Recognition on Website	Recognition On-Screen	Recognition in Annual Report	Recognition In Gala Invitation
Gala Title Sponsor \$100,000	12	Custom	2-Page Full Color	Yes	Yes	Yes	Yes	Yes
Gala Diamond Level \$50,000	12	Premiere	Full Page Color	Yes	Yes	Yes	Yes	Yes
Gala Platinum Level \$25,000	12	Premiere	Full Page B&W	Yes	Yes	Yes	Yes	Yes
Gala Gold Level \$10,000	10	Reserved	Half Page B&W	Yes	Yes		Yes	Yes
Gala Silver Level \$7,500	10	Reserved		Yes			Yes	
Premier Exclusive Individual \$2,500	1	Premiere		Yes			Yes	
Exclusive Individual \$1,000	1	Reserved		Yes			Yes	
Program Book Advertisement Levels	# of Gala Tickets	Seating at the Event	Program Book Ad Size	Recognition On Donor Page	Recognition on Website	Recognition On-Screen	Recognition in Annual Report	Recognition In Gala Invitation
Gold Advertisement Sponsor \$2,500			Full Page- Color				Yes	
Silver Advertisement Sponsor \$1,000			Half- Page Color				Yes	
Bronze Advertisement Sponsor \$500			Half- Page B&W				Yes	
Promotional Sponsorship Opportunities	# of Gala Tickets	Seating at the Event	Program Book Ad Size	Recognition On Donor Page	Recognition on Website	Recognition On-Screen	Recognition in Annual Report	Recognition In Gala Invitation
& Benefits								
Cocktail Reception \$25,000	2	Reserved	Full Page	Yes	Yes	Yes	Yes	Yes
Entertainment \$20,000	2	Reserved	Full Page	Yes	Yes	Yes	Yes	Yes
Event Décor \$15,000	2	Reserved	Half Page	Yes	Yes	Yes	Yes	Yes
Invitation/Program Book \$15,000	2	Reserved	Half Page	Yes	Yes	Yes	Yes	Yes
Hospitality \$15,000	2	Reserved	Half Page	Yes	Yes	Yes	Yes	Yes
Gala Souvenir \$10,000	2	Reserved	Quarter Page	Yes	Yes	Yes	Yes	Yes
Wine \$5,000	2	Reserved	Quarter Page	Yes			Yes	Yes